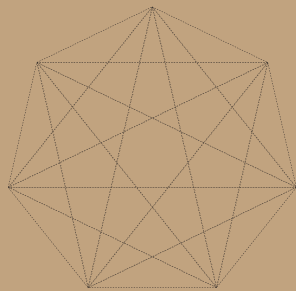


2024

SOCIAL MEDIA PLANNER



LIZZY OFFICE SUPPORT

INSTAGRAM POST

CAPTION:

HASHTAGS:

DATE:

VISUAL CONTENT:

PHOTO

VIDEO

CAROUSEL

OTHER

ENGAGEMENT TACTICS

CALL-TO-ACTION

TAGGING

LOCATION

--	--	--

--	--	--

--	--	--

TARGET FOLLOWER:

--

ANALYTICS TO TRACK:

--

NOTES:

--

YOUTUBE PLANNER

VIDEO TITLE:

TAGS/ KEYWORDS:

VIDEO LENGTH:

THUMBNAIL

TARGET VIEWER

TARGET LIKE

**TARGET
SUBSCRIBE**

**TARGET
EARNING**

--	--	--	--

POSTING SCHEDULE

COLLABORATION

ANALYTICS TO TRACK

FACEBOOK POST

POSTING DATE:

TOPIC:

TAGS:

VISUAL CONTENT:

PHOTO

VIDEO

LINK

OTHER

**TARGET
VIEWER**

**TARGET
LIKE**

ADS RUN

CALL-TO-ACTION/ IDEAS

#01

#02

#03

#04

#05

NOTES:

ADS RUN TRACKER

PRODUCT/ITEM:

DATE:

BUDGET:

GOALS:

● _____

● _____

● _____

● _____

● _____

TARGET VIEWER

BEHAVIOUR OF YOUR VIEWER	THEIR NEED	THEIR MOTIVATION

PLATFORM

GOOGLE ADS

LINKEDIN ADS

FACEBOOK ADS

TWITTER ADS

INSTAGRAM ADS

OTHER

FORMAT

VIDEO

TEXT

IMAGE

OTHER

NOTES:
